

100 YIL MARKA 2023

1ST DAY / 2 NOVEMBER 2023

8.30

MARKA 2023 REGISTRATION AND EXPRESS BREAKFAST



9.15

DOORS OPEN
MARKA 2023 Begins...



9.35

MARKA 2023 WELCOME



BJ Cunningham - All time Moderator of MARKA Conference

9.45

THE NEW FUTURE STRATEGY: EMPOWERMENT THROUGH COMPLEXITY



Nicolas De Santis - DESANTIS | Megavisioning® the future - Founder

10.00

YOU BETTER NOTICE!



Engin Altan Düzyatan - Actor and Nature Documentary Producer



Çağdaş Ertuna - Journalist - Author

10.20

IS AI A THREAT TO HUMAN CREATIVITY?



Kate Stanners - Saatchi & Saatchi Chairwoman & Chief Creative Officer



BJ Cunningham - All time Moderator of MARKA Conference

10.40

SENİ O GÖKYÜZÜNE BEN KOYDUM



Cem Yenei - Musician



Şirin Sever - Journalist

10.50

ABOUT BEING A HUMAN



Düccane Cündioğlu - Philosopher



Ayşe Arman - Journalist

11.10

FROM A WOMAN OF THE REPUBLIC TO THE REPUBLIC OF WOMEN



Ümit Boyner - Executive Board Member - Boyner Group

11.25 - 11.55

COFFEE BREAK



11.55

OUR REDLINE: THE REPUBLIC!



Aysegül Yürekli Sengör - Executive Chairman of Yürekli Holding
Founder of MARKA Conference

12.10

RECOMPOSING AKM



Murat Tabanlıoğlu - Architect - Tabanlıoğlu Architects



Aysun Öz - Journalist - Author & Culture and Arts Director

12.30

BİR BAŞKADIR BENİM MEMLEKETİM



Eylül Ergül - Musician



Şirin Sever - Journalist

12.40

THE POWER OF NARRATIVE IN INTERIOR SPACES



Hugo Toro - Architect and Interior Designer



Çağdaş Ertuna - Journalist - Author

13.00

HYPERREALITY



Dylan Jones - The Evening Standard Editor-In-Chief



BJ Cunningham - All time Moderator of MARKA Conference

13.15 - 14.00

LUNCH



14.10

EDUCATION IN THE SECOND CENTURY OF THE REPUBLIC



Prof. Dr. Selçuk Şirin - Professor & Researcher
New York University (NYU)



Arda Öztaşkın - Vice President of Corporate Communications
at Yapı Kredi



Duygu Demirdağ - Journalist - Presenter

14.30

ABOUT ATATÜRK



İber Ortaylı - Historian, Academic and Author



Deniz Bayramoğlu - Journalist and Presenter

14.50

BRAND STORY OF A CITY: BİZ İSTANBUL



Kaya Demirer - Brand Creator - BİZ İstanbul



Buse Yıldırım - News Anchorwoman

15.10

BECOMING A BRAND IN AGRICULTURE



Sencer Solakoglu - Farmer, Founder - Feyz Çiğliği



İrfan Donat - Agriculture & Food Editor
and TV Presenter

15.30

TWO WOMEN ABOVE LIMITS



Melis Yazıcı - Co-Founder - Dress Best



Elif Ergu Demiral - Journalist - Author

15.45 - 16.15

COFFEE BREAK



16.15

SUSTAINABLE LUXURY



Melissa Odabash - Founder and Creative Director
Member of the Order of the British Empire (MBE)



BJ Cunningham - All time Moderator of MARKA Conference

16.30

CONTEMPORARY ART AS AN INTERACTION ZONE



Oktay Duran - Duran Doğan Basım ve Ambalaj Sanayi A.Ş.
Chairman of the Board
Art On İstanbul - Founder



Tansa Mermerci Ekşioglu - Founder and Director - Spot Projects



Songül Hatusaru - Journalist

16.55

THE END OF THE POST-TRUTH ERA



Ece Sükan - Creative Director, Fashion Editor, Columnist and Actor



Şah Yayıcı - Founder - All in All Project
Mentor

17.15

UNIVERSAL VALUE THAT MAKES A DIFFERENCE: MUSIC



Cem Mansur - Conductor



Elif Ergu Demiral - Journalist - Author

17.30

END OF DAY